## Telefonica

## The volunteering program of

Telefónica





### **l'm Volunteer** Ana Santos Rodríguez

#### What does it mean to me to be volunteer?

It is to have the opportunity to share time with people in vulnerability condition.

It is learning through to the **exchange of lively experiences and emotions**.

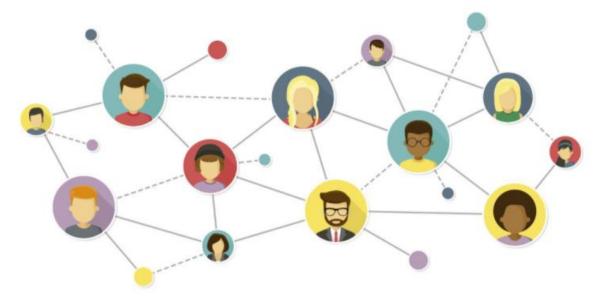
It is the way to know and share experiences with other company colleagues who share your same values.

Volunteering is a way of life.



# In Telefónica we want to make our world more human by connecting people's lives

Kindness
Innovation
Honesty
Collaboration
Commitment



## Volunteering Program



12 51K
Countries Participants

593K Beneficiaries

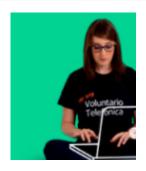


## What does the program offer?



#### **Employee Proposals**

- Social media in a nursing home
- Programing days with Down
- Plant trees with Refugees
- Skiing with autistic children
- Visit Museum with child social exclusion
- Cooking with Down in a nursing home



**Digital Volunteer** 

- Online Volunteer: help to associations with the design and implementation of his web, RRSS, ...
- Digital Inclusion: Break the digital divide of different groups to facilitate their development in the new digital age. We do activities such as: literacy workshops



**Solidarity Holiday** 

- National: one week in technology camps or Santiago's walk with kids on social exlcusion or diferents skills.
- International: two week in Proniño program. Closer the digitalization to áreas within posibilities like Latino American, Africa or Asian to encourage its development.



## What does the program offer?



#### **Christmas Activities**

- Child social exclusion gift
- Solidary Dinner
- Innocent Innocent gala calls



#### **Other Activities**

- Write the biography in a nursing home
- Think Big or Open future: program of mentoring
- Collection of donated computers



One of the proposals of the employees that I have enjoyed the most is...

### **Programing workshops**

Example of how technology helps integration and environmental awareness

 Sharing days with boys with down syndrome



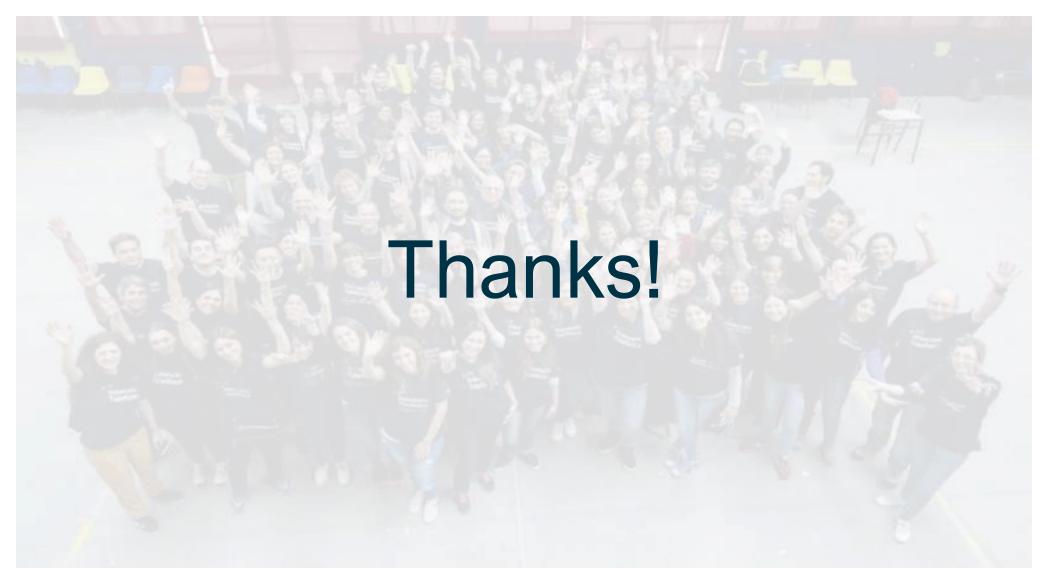
We teach them our technological knowledge and they teach us that there are no barriers to learning



## You can learn more about us in...









# Telefonica